



WE NOMINATE.

Archibald Maddoek Crossley, 53-year old native of New Jersey and president of the national research organization bearing his name, who this past week was responsible for one of the most appealing graduation stories of 1950. A member of the war-affected Princeton Class of 1917, and a guest lecturer at five different universities in the years since he interrupted his studies in 1917 only months before Commencement, Crossley last Tuesday received the degree of bachelor of arts after completing his academic requirements with high honors in the demanding Department of Psychology.

A resident of Princeton for nearly 30 years and one of the founders of the now sometimes maligned "public opinion industry," Crossley throughout his career has specialized in scoring firsts and in productive hard-work. It is doubtful whether any individual in the University's history has ever shouldered such heavy professional responsibilities while writing a 50,000-word thesis (described by a faculty expert as a truly distinguished undertaking) and preparing for comprehensive exams.

Making research his life's work, and only real hobby, Crossley has gained lasting recognition as a marketing analyst and has been called a "great influence" in the evolution of modern advertising. He started out in the merchandising field, switched to advertising and was directing research for a Phila-

delphia agency shortly after World War I. He rounded out four years with the Literary Digest, a full decade before that magazine tumbled into oblivion, and was probably the best known figure in radio advertising in the 1930's, when some 94 per cent of all nationally sponsored network-time was planned by subscribers to his pioneering Cooperative Analysis of Broadcasting.

Crossley, who carried his continuous measurements of audience reactions into the publishing world, has twice been singled out for national awards for service to advertising—and to advertisers. Although no one has yet explained satisfactorily to laymen just why the "polls" were off in 1948, authorities agree that Crossley, a dollar-a-year consultant to the War Production Board during World War II, knows as much about the American people, and their frequently inexplicable habits, as any living man and through the accuracy and usefulness of his studies has helped maintain public confidence in the future of opinion research.

For "going back" at age 53 and giving educators, alumni and students everywhere a wonderful seasonal lift; for contributing to Americans' understanding of their country and of their fellow Americans; for forging necessary links in the chain binding industry, advertising and consumers in general; he is TOWN TOPICS' nominee for

PRINCETON'S MAN OF THE WEEK

A TRULY EXCEPTIONAL BUY!

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The Electric Furnace-Man does its most efficient job on the cheapest fuel available for automatic home-heating—good, hard, reliable rice Anthracite.

This thrifty diet of "rice" keeps your Electric Furnace-Man in fine fettle throughout the heating season. It delivers clean, healthful, uniform heat to every room in your home... provides loads of domestic hot water as well.

Best of all, this snug heating comfort—this abundant hot water—costs you only about half what you'd pay with other sources of automatic heat. These advantages—these savings—should make you want to investigate the Electric Furnace-Man.

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Town Topics

Published Every Thursday Throughout the Year

DONALD C. STUART JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to every home in Princeton Borough and Township and to part or all of West Windsor, Lawrence, Hopewell, Montgomery and Franklin Townships and Griggstown.

Advertising Rates on Application
Box 371, Princeton, N. J. Telephone 2326
Vol. V, No. 15 June 18-24, 1950

Topics of the Town

Four of a Kind. The traditional parade that trails colorfully into University Field each June may well have been marked by a precedent-setting turnout last week on the part of a Princeton family. Four generations of Erdmans were in the line of march.

The Rev. Dr. Charles R. Erdman of Library Place, a member of the Class of 1886, was the family's senior representative. His son, the former mayor, Dr. Charles R. Erdman, Jr., partook in the Class of 1919 reunion.

Harold L. Erdman (who entered Princeton with the Class of 1946 but was transferred by the Navy to Yale and won his diploma there) marched with his Nassau classmates. Peter Erdman, who captained both the hockey and lacrosse teams this year, raced with the seniors for their seats. The fourth generation was ably represented by Harold Erdman, Jr., who within the past fortnight had joyfully celebrated his first birthday.

Meters Approved. An 18-month battle came to a peaceful end in Borough Hall Tuesday night without a shot being fired. Separate ordinances calling for the financing and installation of 423 parking meters by September 1 were passed unanimously without a spoken protest. The only objection fired at the move proved to be a blank: 25 residents of Madison Street filed a petition objecting to the addition of meters to their neighborhood, Mayor P. MacKay Sturges pointing out that the ordinance does not include Madison in any way.

Council also took steps to have Prospect Street resurfaced this Summer from Washington Road to Harrison Street, and to bar trailer trucks weighing more than 10,000 pounds to Mercer Street. The township has taken similar action in this residential area.

The latter municipality also made news Monday evening when it gave renewed blessing to Clearview Associates' proposed multi-million dollar shopping center. Last year's blue prints were found not to match the area zoned for business purposes in satisfactory fashion, the Clearview Corporation asking for (and receiving, on first reading) a realignment that will give it another acre for the large-scale project. The date of the public hearing is Monday, June 26.

Professor Jean Labatut, Planning Board chairman, reported unanimous approval of his membership for the revision. He cited

MAYFLOWER



IT'S THE THRIFTY
WAY TO MOVE!

MANNING'S

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SERVICE
PHONE PRINCETON 1848

three factors: better approaches to the center and to its parking area, and a plan announced by Clearview to deed a nine-acre tract to the municipality for use as a public park. The major change in the shopping center area will be to make it rectangular rather than square and to increase considerably the frontage along Harrison Street.

Toward the Top. As plans progressed to raise the last \$35,000 of Princeton Hospital's \$1,200,000 goal, good news came with the announcement that the Rotary Club has pledged \$3,000 and Westminster Choir College has contributed the services of the famed Westminster Choir for two concerts in McCarter Theatre. They will be held a year apart, next Fall and in 1951, with members of Rotary assuming

—Continued on Page 3

Starting June 17 this shop will be closed Saturdays until Labor Day.

THE KNITTING SHOP

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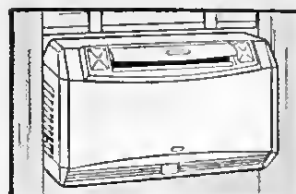


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In fact, if it's a
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TOPICS OF THE TOWN

—Continued from Page 2

responsibility for ticket sales, publicity and so forth.

There is also a possibility that the Columbus Boys' Choir, coming here in August to consolidate with the Choir College, will give a concert for the same cause. Both choirs, incidentally, are booked solid a full year in advance for the nation-wide tours they make.

Supper Session. The Princeton Business Association will hold its second annual meeting Monday night at 7 at the Princeton Inn, with a buffet supper preceding the business session. The incoming slate of officers lists Frederick A. Millholland as president; Bruce H. French, first vice-president; Orren Jack Turner, Jr., second vice-president; Miss Kay Owles, secretary; William Gale, treasurer; James A. Cox and Mrs. Thorn Lord, trustees. A major share of the credit for the association's growth during its first year is due Mrs. Lord, the outgoing president.

John P. Silvester headed the nominating committee. Other members were Philip T. Carroll, Mrs. D. H. Peresett, Mrs. Mary Gill Reef and Harry L. Renwick.

Moving to Mercer. Two residents of Princeton are playing the major roles in the first step completed by the Mercer County Industrial Commission to bring new industries to the county. They are Samuel G. Frantz of 64 Battle Road, head of the company that bears his name, and Freeholder Edward A. Thorne, chairman of the commission.

Mr. Frantz will locate his firm, manufacturers of magnetic separators for industrial purposes, in Lawrence Township, just off the Brunswick Pike. The plant, scheduled for completion by Labor Day, will be built by L. C. Bowers & Sons, with Raymond Bowers as the architect.

The Industrial Commission was formed three months ago to attract desirable industries to the area near Trenton. The basic benefits for the county are larger payrolls and higher rateables, the latter of direct benefit to all of Princeton.

Degree Winners. Princeton conferred nine honorary degrees Tuesday at its 203d commencement exercises (which President Harold W. Dodds attended, surprising his doctors and the 5500 guests of the University after his operation last month.) The recipients included Frank Page, Jr., 73 Secretary of the Army; A. Whitney Griswold, President-elect of Yale; Sir Alexander G. M. Cadogan, dean of the diplomatic corps of the UN; and Harold E. Stassen, president of the University of Pennsylvania.

Among the 872 who received A. B. degrees were George B. Chapman, 21 Jefferson; Frank A. Cosgrove, 148 Hodge; Archibald M. Crossley (see cover), 21 Battle; Douglas Delaroy, Jr., 62 Battle; Thomas S. Dignan, Jr., 174 Springdale; Robert E. Forrest, 222-A Halsey; Paul A. Farrer, 118-C Devetex; Richard J. Homrighausen, 80 Mercer; Samuel C. Howell, 20 Armour; Raymond E. Leonard, Jr., 220-C Eisenhower; Karl M. Light, 80 Stockton; Gordon M. Loos, 10 Dickinson.

Also, Thomas S. Matthews, 32 Edgehill; David H. McAlpin, Pretty Brook Road; Charles W. McCutchen, 80 Olden; Richard S. Morgan, 115 Hodge; Karlos Moser, 38 Alexander; Elwyn B. Quick, 24 Haslet; James H. Turnure, 15 Edwards; Alan E. Warren, 44 Maple; B.S.E. in Engineering degrees went to Leon J. Christen, 5 Witherspoon; Peter E. B. Erdman, 20 Boudinot; Douglas C. Heacock, 202 Prospect; Donald S. Heidmann, 12 Park.

Pipeline Controversy. Several
—continued on Page 5

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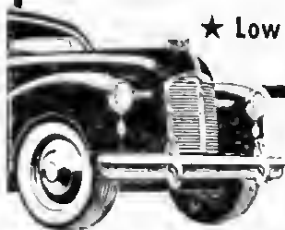
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Whiskies 86.6
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51 Palmer Sq.
Whose motto is First in
Everything—Ice-Cold Beer
—Private Brands — which
save you money—

It's New to Us

"Mobileaire" Double-Duty Window Fan. This timely Westinghouse creation is not exactly new this year, having crept in quiet style into Nassau Appliance last year; but its availability at a new low price (\$69.95) turns it into something to make a noise about this year. The "Mobileaire" is a portable double-duty window exhaust fan which, for most four or five room houses, is a more-than-adequate substitute for the expensive, permanently-installed attic or unsightly window fan.

There's a book that comes with the cooling appliance that makes fascinating reading; but not having, unfortunately, a book-length column we can only summarize the most important points. First, what it will do: 1) for Summer Night Cooling it exhausts the hot, still indoor air, brings in the fresh, cooler outside night air, when correctly used can exhaust 3,200 cubic feet of air per minute, completely changing the air in the average four-room apartment or home every two minutes; 2) for Summer Day-time Cooling by air circulation it will completely circulate all the air in a 14' x 25' x 9' room every minute, thus providing an amazing reduction in the effective temperature; 3) Drying Clothes Indoors with "Mobileaire" will reduce the indoor drying time from 35 to 50%, moving the clothes so as to make them fluffier as when drying in an outdoor breeze; 4) for Winter Air Circulation it will provide lively, beneficial circulation to the stagnant dry air which often develops during the winter; 5) for Boosting Heating Unit Efficiency in winter it can be used to increase the results from poorly located or inefficient heaters.

Its outstanding features are day and night cooling, complete portability, lack of installation of any kind and a minimum of space for use or storage, sufficient quiet in operation for sleeping in room with unit, economy (no more expensive than a 100-watt bulb, complete safety, adjustability for window sills from 15 to 39 inches above the floor. Going back to the portability, it can be easily moved around on its roller wheels and plugged in anywhere. Nassau Appliance, 252 Nassau, will gladly demonstrate this answer to Princeton summers in your own home free of charge; in fact, you can use one overnight if you like.

Shirt-tail Dresses. There's something about men's shirts that seems to have a fascination for the feminine clothing manufacturers and, apparently, their customers. This time it's a variation that could, possibly, turn into a new fad among teen-agers. Believe it or not, it's a full-length shirt, alias shirt-like dress!

An authentic reproduction, from button-down collar to slits (or whatever they're called on skirts) on the side bottom of the skirt, the dress is different from a man's shirt in only one respect—its length. It has long sleeves and patch pocket—Continued on Page 9

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"At the Head of the Tawn"

NEW ITEMS
Bluko Household Cleaner, for Woodwork, Rugs and Venetian Blinds—Qts. 60c; ½ Gal. \$1.00
Furniture Polish—59c
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Cello Cleaner—Wax Remover and Floor Cleaner—\$2.98 gal.
California Orange Juice, No. 5 tins—35c; \$4.38 dozen
Hart's California Frozen Orange Juice—2 tins for 49c
Musselman's Tomato Juice, No. 5 tins—2 tins for 49c
Musselman's Apple Juice, No. 5 tins—2 tins for 53c
SPECIAL COCKTAIL BACON RIND—Regular Jar 25c
Asgourmet Mexican Peppitas—49c Jar
Swift's Pork Sausage (24 in tin)—47c
Swift's Premium Hamburgs (24 in tin)—45c
Strongheart Dog Food—3 tins for 25c
Sunbeam Herring Cat Food—2 tins for 29c
Kasko, the Balanced Dog Food—2-lb. pkgs. 29c; 5-lb. bags 59c
Finest Mahatma Long Grain Rice—2-lb. pkg. 37c; 3-lb. pkg. 53c
A New Shipment of
CANADIAN AGED CHEDDAR CHEESE—67c lb.
10 Cakes Wrisley's Fine Toilet Soaps in Plastic Bag—59c
Pkg. Ice Cream Cones with Dipper—Both for 39c
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2.00	••••• 16.68
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3.00	••••• 25.02
3.50	••••• 29.19
4.00	••••• 33.36
4.50	••••• 37.53
5.00	••••• 41.70

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TOPICS OF THE TOWN

Continued from Page 3

Princeton Township property owners have become involved in condemnation proceedings as the Transcontinental Gas Pipe Line Corporation proceeds with plans to pipe natural gas from Texas to New Jersey and New York. The company is selling easements; the property owners retain much in the way of normal use of the land but are not of the belief that the amounts being offered them are fair.

Those whose damages will be fixed by a commission named to hold the hearings include Mr. and Mrs. Edwin L. Kinable, Mr. and Mrs. Paul O. Rowdler, Mr. and Mrs. Harold A. Pearson, Mr. and Mrs. Donato Pinelli, Mrs. Claire R. Levine and Bernard Peyton. An interesting note is that in the years to come, leakage will be traced from an airplane from which contrasting foliage in the trees and shrubbery will be observed.

Miscellany. Daughters have been born to Dr. & Mrs. Peter De Mauro Jr., Franklin Ave.; Mr. & Mrs. Aubrey C. Land, 52 College Road; Mr. & Mrs. Richard B. Robinson, 412-B Butler Ave.; sons to Mr. & Mrs. Ralph W. Davis, 5 Clay Court; Mr. and Mrs. Marshall G. Rich, Trihune Road; Mr. & Mrs. Nicholas Bartolina, 57 Tulane St.; Mr. & Mrs. Richmond McKinney, 74 Mercer; Mr. & Mrs. Leon Bernard, Rocky Hill Road; Mr. & Mrs. Robert D. McCarthy, 14 Morgan Place; Mr. & Mrs. Donald Pickering, 42 So. Sunworth; Mr. & Mrs. Mortimer Wilson Jr., Beden's Brook Road; Mr. & Mrs. John C. Freeman, 3-C Goodman Road.

Miss Elinor K. Purves of 15 Alexander Street received an honorary diploma from Miss Fine's School at its commencement exercises Monday . . . the school's first graduate to attend college, she was honored in recognition of her distinguished career in social service . . . Thomas E. Dewey Jr., son of New York's governor, will enter Princeton in September . . . Freshholder Edward A. Thorne was installed this week as president of the Mercer County Pharmaceutical Association, will take over the reins of the State group in this field at its annual convention in Ashbury Park later this month.

Cars driven by two out-of-town residents attending commencement Tuesday crashed at right angles Tuesday afternoon at the Broadroad and Prospect Street intersection, slightly injuring two occupants and doing combined damage running to \$750 . . . a car owned by Bruce Herford of Mountain Avenue rolled backward down Roper Lane Saturday night, pinning 21-year-old Vasilie VoVera of Milford, Conn., against the Stadium fence but not injuring her seriously . . . police think some one tampered with the brakes of the unoccupied car.

Nassau Lodge No. 106, L.O.F.F., has passed a resolution honoring the late Frank L. Smith for his enduring service to the organization for 37 years and for his many valuable contributions to its activities in the Princeton Community.

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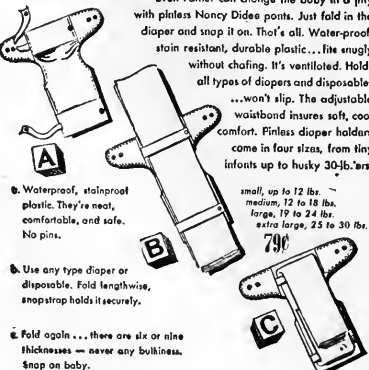
No pins...no fuss...
no puddles...

At Last—
a pinless diaper holder



NANCY DIDEE PANTS

Even Father can change the baby in a jiffy with pinless Nancy Didee pants. Just fold in the diaper and snap it on. That's all. Water-proof, stain resistant, durable plastic...fits snugly without chafing. It's ventilated. Holds all types of diapers and disposables...won't slip. The adjustable waistband insures soft, cool comfort. Pinless diaper holders come in four sizes, from tiny infants up to husky 30-lb.'ers.



1. Waterproof, stainproof plastic. They're neat, comfortable, and safe. No pins.

2. Use any type diaper or disposable. Fold lengthwise, snapstrap holds it securely.

3. Fold again...there are six or nine thicknesses — never any bulkiness. Snap on baby.

small, up to 12 lbs.
medium, 12 to 18 lbs.
large, 19 to 24 lbs.
extra large, 25 to 30 lbs.

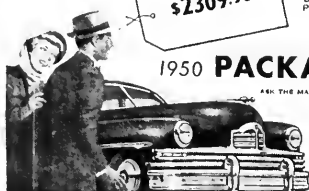
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The more you shop around—
the better this looks

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CLARIDGE WINE AND LIQUOR
(LIVELY TIL 10 P.M.)
45 HIGH AVENUE Call 657

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News of the Theatres

THE McCARTER
Born Yesterday (Mon.-Sat.) is the well-known Garson Kanin hit in which Shelley Winters will open the McCarter's fourth straw hat season. Performances will be given each evening at 8:40, with matinees Wednesday and Saturday at 2:40.
The Summer's first bill, a broad, bright comedy with serious overtones recording the transformation of a thimble-brained chorus girl into a wise and thoughtful young woman, has the distinction of recording Broadway's fifth longest run before it closed last New Year's Eve. Playing opposite Miss Winters is John Pratt, while Betty and Lucille Frohling of Princeton are included in the supporting cast.

THE PLAYHOUSE
Father of the Bride (Thurs.-Sat.), based on last year's best seller, is one of this year's best comedies. Spencer Tracy gives a delightful performance as the harassed parent of a daughter (Elizabeth Taylor) whose engagement and wedding bring him endless problems, almost all of them downright hilarious.

The Big Hangover (Sun.-Tues.) brings Elizabeth Taylor to The Playhouse again, this time with Van Johnson. The story involves an ex-G.I. who divides his time between binges and spreading Americanism, the former for his own seeming enjoyment, the latter for MGM's foreign film market. Most of the comedy and its message fall pretty flat.

Night and the City (Wed.-Sat.) takes the London underworld as its setting, mixes in a combination of racketeers and wrestlers, adds an absorbing character study of the central figure and comes up with a tensely-told melodrama. There's action aplenty as Richard Widmark pursues an ambitious but terror-ridden career, one in which he eventually proves his own undoing. Among the memorable scenes is a grudge wrestling match to the finish that ranks with the bitterest of battles staged for the screen.

THE GARDEN
D.O.A. (Fri.-Sat.), police abbreviation for "dead on arrival," traces Edmund O'Brien's fate when he hunts down his own murderer after receiving a dose of slow poison. The novel idea makes for considerable interest and suspense, but the plot tends to become confused and the acting is short of topflight standards.

Quicksand (Mon.-Tues.) is the word chosen to describe Mickey Rooney's plight as he leaves the straight & narrow for a downward path and is drawn ever deeper into the depths of misfortune. It's all over a double-dealing blonde waitress (Jeanne Cagney) whose useless existence is regrettably matched only by the picture itself.

A Canterbury Tale (Wed.), a British picture here for a one-night stand, is a modern version of the well-known travelogue by Geoffrey Chaucer. It's the work of the same outfit that produced "Red Shoes" and "I Know Where I'm Going."

Captain Carey, U.S.A. (Thurs.-Sat.) tells of Alan Ladd's return to Italy as an ex-OSS agent tracking down an informer who gave him and two friends away to the Germans during the war. Romance with Wanda Hendrix develops as he hunts out his quarry in a routine drama.

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Alan Richards Photo

The 1950 season saw the Princeton High track team (coached by Irwin Weiss with the assistance of Winfield Niles) runs its consecutive dual meet victories to 23. The Little Tigers also retained both their Mercer County and Central Jersey Group III titles.

Seated above are Tom Perks, Charlie Cottrell, Joe Stonaker and Dennis Beecher, co-captains; and Jerry Spacek. In row two are Vic Rosner, Leon Green, Clyde Thomas, Chase Rosner, Harry Kahny, Fred Almgren, John Muller. In the back are Coach Irwin Weiss, Jim Granberry, Dick Hogarty, Jim Raikes, Lorenzo Fletcher, Rudolf Ruedemann and assistant coach Winfield Niles. Another consistent point-winner throughout the season, Jim Scudder, was absent when the picture was taken.

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Sports in Short

Off to Ohio. Princeton crews have departed for Marietta, Ohio, where the annual intercollegiate regatta, with 13 colleges from coast to coast participating, will take place Saturday afternoon. This department, having survived the cloudburst and thunderbolt that hit the Coast Guard cutter carrying the press at Poughkeepsie last year, will venture into the hinterlands to bring Town Topics readers a first-hand report on the sweepswinging session.

First Place in View. Games this Thursday and Friday evenings on Brokaw Field will conclude the first half of the season in the Twin-M Baseball League. The Princeton nine will face Plainsboro and Monmouth Junction on successive occasions, with victory in each assuring it of at least a tie for first place at the end of the first portion of the split campaign.

Offsetting an 8-7 setback by Hightstown, Princeton defeated Belle Mead and Monmouth Junction during the past week to take over first place from Belle Mead by a skimpy half-game margin. Princeton now has ten victories and two losses, and Belle Mead has one less triumph with a pair of defeats, both suffered during the past week.

Bob DeGiovanni, avenging an early season beating at Belle

Mead, pitched Princeton into a tie for the lead last Thursday on Brokaw Field with a 1-0 shutout performance. Jack Petrone's single in the sixth scored Nick Ross with the run that spelled Belle Mead's first loss. Each team collected only four singles.

The Tigertowners dropped back to second place temporarily when they lost an 8-7 thriller at Hightstown last Friday. Dave Ogonofski, who had pitched a no-hitter in his previous start, was blasted from the hill in a fifth-inning uprising by Hightstown that tied the score. Reliever Chick Davis took the loss when the home nine combined a triple and a perfect squeeze bunt for the winning run in the last inning.

Monmouth Junction looked as if it might repeat Hightstown's performance on Monday. Princeton jumped away to a 6-0 lead in the first four innings, but the Junctioneers deadlocked the count with a fourth-inning rally sparked by two home runs off DeGiovanni. However, Davis again took the mound in relief and silenced the losers' bats while Princeton piled up five more runs to win, 11-7.

Joe Coffee smashed a double and a pair of singles to pace the Princeton slugfest. Manager Tom Brophy

and Joe Friel each contributed a triple. Combined with Belle Mead's loss to Plainsboro, this win moved Princeton into first place.

Ogonofski, former Hun and high school pitching star, will take the hill Thursday against Plainsboro and DeGiovanni will twirl Friday against Monmouth Junction.

Sister Act. The Piellets unveiled a valuable sister combination in making an impressive showing in the debut of Princeton's first girls' softball league last Thursday night. Emma Marcoline Embly fanned 16 in pitching a two-hitter, and her sister, Julia Marcoline, smashed a home run as the Pielletes trounced Thorne's entry, 14-1.

Freeholder Edward A. Thorne officially initiated league play by —Continued on Page 8

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SPORTS IN SHORT

—Continued from Page 7

throwing out the first ball for the Pielletes-Thorne encounter, only to watch his team be subdued by the power of the Marcoline girls. Francis Friel proved to be another valuable asset for the Pielletes, also connecting for a home run.

Gail Kelley hurled E.T.S. to a 7-2 victory over the Eagles team in another opening night fray. Coan's entry was awarded a triumph by default over Swinnerton's Sluggers.

This Thursday, at 6:30 Pielletes will be tested by the Eagles on high school field number 1, E. T.S. and Swinnerton's will clash on field number 2, and Coan's and Thorne's will battle on the Country Day School diamond.

Champions Again. A year ago, Princeton's baseball team won six of nine league games and took the Eastern intercollegiate championship outright. This season, Emer-

son Dickman piloted the Tigers to seven out of nine but the best they could do was tie with Army for the championship. Thus the standard of competition improved and the Nassau ballhawks matched it, to rank as the only team in the circuit that has shared the crown or won it outright in five different years since the league was organized in 1930.

Ray Chirugi made certain that the deadlock with Army was ended when he threw a five-hit, 6-1 victory over Dartmouth at Hanover last Thursday. He closed out the year with nine victories in 11 starts, losing only to Army and Yale because he was given just two runs in 18 innings.

Actually, with airtight fielding he might have turned one or both of those defeats into 1-0 shutouts. Meanwhile, he pitched frequently superlative ball in defeating Manhattan, N.Y.U., Columbia, Brown, Navy, Harvard, Colgate, Cornell and Dartmouth. Small wonder he

is awarded the Knier Cup for "courage, manliness, self-control and modesty, as well as perseverance and determination under discouraging conditions."

It was just as fitting that his classmate, Harry Brightman, should complete his first year on the varsity by winning the Coach's Trophy for showing the greatest improvement. Bothered to the point of near-frustration in April games whenever he had men on bases, the young southpaw saw action in early May only against Temple, which he beat, 4-1.

Then he was injected into a bases-filled, none-out emergency in the Penn contest and hurled the final two innings in masterful fashion, winning the game with his own hit in the last of the ninth. Twenty-four hours later, he sparked again in relief to preserve a notable victory over Rutgers for Frank Reichel.

Last Saturday, Harry gave the —Continued on Page 10

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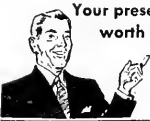
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Window Screens 79c ea.
Lifebuoy Soap 3 rgs. cakes 22c
Swan's Floating Soap 25c
2 lg cakes 25c
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Soap Powders: Oxydol, Rinso Ivory Flakes 27c ea.
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Seedless Grapes 49c lb.
Plums 29c doz.
Calif. Oranges 29c doz.
Watercress 15c bunch
Lettuce 10c head

FRIDAY AND SATURDAY

IT'S NEW TO US
—Continued from Page 4
et on top and skirt. We forgot to mention the other very vital difference—it has a self covered belt! In short, the shirt-tail dresses in a fine cotton broadcloth, are an appealing variation on the old shirtmaker dresses; and although they may sound rather peculiar, they're actually cute when worn. They come in pink, aqua and blue, junior sizes 9-15 for \$8.95 at Bailey's Dept. Store, 14 Witherspoon.

"Watacals." A quilted plastic fabric (a la bridge table cover) has been turned to a new and effective use: washable summer beach or handbags. In some cases they're combined with straw for an added unusual effect.

The styles, too, of which there are a goodly number, are rather different. There's "Feedbag," which looks like what it sounds like; "Carryall," a shoulder strap model with flap closing; "Frankie," a huge round flat drawingstring bag; "Shingkee," a bag drawingstring model with imported straw base. All of them are only \$2 except the latter, which is \$3.

In addition to the ones mentioned, all of which would be wonderful for the beach, or for summer shopping, there is a zipper bag, useful for a traveling camera; and a child's straw-buttomed pocketbook to match the "Shingkee." They're \$2 also. A wonderful range of colors, budget-pleasing price, complete washability and a gay "new look" make the "Watacals," at Luttmann's, 132 Nassau, a well-earned addition to the summer accessory line.

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FOR SALE. Beagle puppies, AKC registered, nine weeks old, wormed, 74 Snowden Lane, telephone 1687.

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Alan Richards Photo

Emerson Dickman and Walt Armstrong, leaders of the 1950 Princeton baseball team which tied with Army for the Eastern Intercollegiate League title. The Tigers, winning seven of their nine games in the circuit, had taken the championship in 1949, Dickman's first year here, Armstrong played second base and hit in the cleanup position throughout the season.

SPORTS IN SHORT

—Continued from Page 8

reunion crowd of 12,000 the treat of a near-perfect ball game as he stopped Yale with three hits, fanned seven and won, 11-0. He faced only 34 batters, none of whom ever got beyond second base.

Behind pitching of that sort, and against Eli hurling that was somewhat below usual Yale standards, Princeton blasted out a fancy collection of ten singles and five doubles, three of the latter by Ed Irv. The 11 runs and 15 hits were far and away the best offense of the year, the Tigers scoring in six of the eight innings they came to bat.

Coupled with Bob Wolcott's 5-0 triumph over the Blue last June, the win marked the first time in the history of the 208-game series, dating back to 1867, that Princeton has blanked Yale in successive commencement weekend contests. It is also the first time in 33 seasons that the Tigers have won by as much as 11 runs.

Next year? It's already under considerable discussion, in view of the strong likelihood that the Ti—Continued on Page 12

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- '47 Chevrolet 4-Dr.—Your eyes will pop!
- '42 Plymouth 4-Dr.—Best bet of the year!
- '41 Ford 2-Dr.—Our loss is your luck!
- '39 Chevrolet 4-Dr.—Close out!
- '40 Studebaker 4-Dr.—Clearance! Clearance!
- '36 DeSoto 4-Dr.—A steal!
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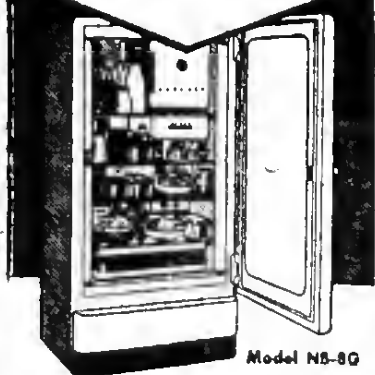


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The New Jersey Poll

**PUBLIC BELIEVES 45 MILES
AN HOUR SHOULD BE LIMIT
ON NEW JERSEY HIGHWAYS**

(TOWN TOPICS regrets that the volume of Princeton news during the past six weeks has necessitated omission of the popular New Jersey Poll as one of its weekly features. It is hoped that resumption of the column in this issue will be followed by uninterrupted presentation of the feature throughout the Summer.)

The legal top driving speed in the state is 45 miles per hour, and that's exactly what the New Jersey adult public believes it should be. It was the median average figure named by New Jersey voters all over the state in a survey just completed on the subject.

Analysis of today's survey findings reveals one thing clearly and unmistakably — the great bulk of New Jersey people don't want

auto drivers on New Jersey highways to go more than 50 miles per hour at any time. Four out of every five people questioned in today's survey named a top driving speed of 50 miles or less.

New Jersey Poll staff reporters asked the following question of an accurate cross-section of 1,000 men and women located in 17 of the state's 21 counties and in 44 different communities:

"What do you think the maximum (top) speed should be for automobiles on an open-country highway?"

Under 40 miles	11%
40 miles	14
40 - 44 miles	13
45 miles	*23
46 - 49 miles	3
50 miles	27
50 - 59 miles	8
60 miles	6
Over 60 miles	1
Undecided	4

(*The median average of all speeds named is 45 miles per hour.)

The 45 m.p.h. median average figure was named by each of the following population groups: those between 21 and 29 years of age; those 45 years and older; residents of all city sizes; men and women; those with grade school educations; people with high school educations; non-drivers; and those without cars in the family.

People between the ages of 30 and 44 and those with cars in the family favor a top speed between 46 and 49 miles per hour. Two groups in the state—auto drivers and college educated people—want a 50 mile speed limit.

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Calendar of the Week

Friday, June 16th
 10:00 a.m.-4:30 p.m.: Clearance Sale, Outgrown Shop, benefiting Miss Fine's and Princeton Country Day Schools; 185 Nassau Street.
 6:15 p.m.: Twin-M League Baseball, Princeton vs. Monmouth Junction; Brookfield, University Campus.
Saturday, June 17th
 9:30 a.m.-12:00 p.m.: Clearance Sale, Princeton Group Arts, Group Arts Headquarters, 14 Spring Street.
Sunday, June 18th
 7:00, 8:00, 9:00, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.
 10:30 a.m.: "Christian Devotion," Rev. Mr. Milton J. Nauss; Lutheran Service of Worship, Chapel, Westminster Choir College.
 11:00 a.m.: "The Christ-Centered Life," Rev. Dr. Frank S. Niles; First Presbyterian Church.
 "Power to Become," Rev. Dr. William L. Tucker; Second Presbyterian Church.
 Sermon, Rev. Mr. Haig J. Nargesian; Holy Communion: Trinity Episcopal Church.
 "How to Handle a Handicapped Life," Rev. Mr. Charles W. Marker; Methodist Church.
 "What God Has Done for Us," Rev. Mr. Roland F. Chandler; Princeton Baptist Church at Penn Neck.
 "Honor for Father," Rev. Mr. John W. Johnson; Father's Day Observance: Mt. Pisgah A.M.E. Church.
 Sermon, Rev. Mr. Benjamin J. Anderson; Witherspoon Presbyterian Church.
 Sermon, Rev. Dr. William T. Parker; First Baptist Church.
 "In the Universe, Including Man, Evolved by Atomic Forces," Sermon: First Church of Christ, Scientist.
 Friends Meeting for Worship: Stony Brook Meeting House.
 Sermon, Rev. Mr. Robert N. Smyth; Trinity Church, Rocky Hill.
 8:00 p.m.: "God's Name," Rev. Dr. Niles; First Church.
 "The Garden of Life," Rev. Mr. Johnson; Mt. Pisgah Church.
 Sermon, Rev. Dr. Parker; First Baptist Church.
 8:15 p.m.: Evening Service; First Church of Christ, Scientist.
Monday, June 19th
 9:00 a.m.: Opening of Vacation Bible School; for all children, ages 4-14, under direction of Rev. Mr. Chandler; Princeton Baptist Church at Penn Neck. School to continue until June 30th.
 9:30 a.m.: Opening of Princeton Group Arts Summer-Term Workshops; Group Arts, 14 Spring Street. Term to continue through July 28th.
Wednesday, June 21st
 8:00 p.m.: "The Price of a Happy Harvest: Study of Psalm 126," Rev. Dr. Niles; First Church.
 8:15 p.m.: Mid-Week Meeting; First Church of Christ, Scientist.
 8:30 p.m.: Mid-Week Hours of Prayer; First Baptist and Mt. Pisgah Churches.

SPORTS IN SHORT

—Continued from Page 10

gers may have one of the best pitching staffs ever to grace the roster of an Eastern college baseball team. Added to Chirugi and Brightman will be Dave Siler, whose potential ability appears unlimited, and Bob Unger, who spent most of his time playing Spring football but was impressive in the two games he worked.
 If the squad's 1951 personnel remains intact, this year's good record of 13-and-8, including nine of the last ten, will be left far behind. Until the first contest of the fortunately heavy 29-game schedule is played, there'll be plenty of fuel for off-season, hot-stove league discussion.

Short Notes. Princeton's freshman, junior varsity and varsity crews have been at Marietta, Ohio, for the past ten days taking final workouts for the 13-college regatta that takes place there Saturday afternoon. The Tiger yearling boat may well finish up with the leaders, might even become the first Princeton boat to win in this climactic event to the rowing season. Shifts in the two varsity shells have strengthened them, but California and Washington from the West, Cornell, Penn and particularly M.I.T. from the East may all finish ahead of the first Nassau entry. The Jayvees, winners of the

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Eastern sprint title, could be the top crew from this section at Marietta but are unlikely to edge out either of the Pacific Coast entries.
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